



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

President's Newsletter

December 2015

Current Affairs at Richmond University

UK Degree Awarding Powers & MSCHE

We are now in the final stages of being reviewed by a Team from the QAA for our own Taught Degree Awarding Powers (TDAP). Their report could go to ACDAP in May 2016 and we could then be given TDAP in the spring of 2016, matching the goal set in our Strategic Plan. We also have the Middle States Commission 'Self-Study' (institutional review) in 2015-16. We have submitted the self-study document and meet the chair of the review team on 20 November 2015. The MSCHE appointed team will be visiting Richmond in the spring of 2016.

New Strategic Plan 2017-2022

The core objectives of the Strategic Plan 2011-2017 included securing Taught Degree Awarding Powers, renewing accreditation from Middle States and improving governance and planning processes. With these broadly achieved by 2017, the view of the President and the Executive is that the core of the Strategic Plan 2017-22 must be to ensure financial sustainability and security. We are beginning the process of development, consultation and approval of the new Strategic Plan with the aim of publishing it in July 2017.

New Dean of Richmond Business School

The University has appointed Professor Adrian Wilkins as the new Dean of the Richmond Business School. We will be developing new academic areas in international management including Sports Management and Marketing, Fashion Management and Marketing, Luxury Brand Management and Marketing as well as NGO Management in partnership with the CASS School.



The Richmond Business School is pleased to announce that their BSc Accounting & Finance programme has formally received accreditation from the Association of Chartered Certified Accountants (ACCA), the global body for professional accountants. Upon graduation, BSc Accounting & Finance students will now be able to obtain professional exemption from the ACCA examination needed for chartered qualified accountant status.

The Richmond Business School has also announced that it has achieved Chartered Management Institute (CMI) dual award and accreditation for its suite of undergraduate and postgraduate programmes. The CMI is the leading professional body for professional managers and leaders with a membership in excess of 100,000. Graduates from the Business School are now able to receive a dual award from the CMI in recognition of their academic achievement.

Freshman and Foundation Years in London & Italy

We are exploring the development of a 'Freshman Year in London' programme as well as a 'Freshman Year in Florence' programme which will assist recruitment and increase tuition income. We have signed an agreement with the University of Southern California to accept their freshman 'wait-listed' students for a semester (approx. 30) as well a smaller number of students for the whole of their freshman year. We are currently seeking to establish a number of additional partnerships for such students with US highly ranked universities.

We are also developing a 'Foundation Year in London' programme which combines intensive English courses and some freshman level teaching. We are also considering offering a number of postgraduate degrees at our Florence and Rome Campuses.

International Summer School & Internship Programme

We are reviewing the provision of summer school and internship courses in the university in terms of the quality of the experience, making it more possible for our degree students to benefit from the experience and to substantially recruit more international students. We will continue to work with AIFS to recruit summer school and summer internship students from the USA.

We are also looking to offer our internship programmes in London (and internationally) to not only our degree students and US study abroad students but also to other non-degree seeking UK and international students. This will initially be for the summer programmes and then, starting in autumn 2016, for the autumn and spring semesters.

International Partnerships

We have developed a number of new international partnerships which include; BAU University in Berlin, Bahcesehir University in Istanbul, ESG Management School in Paris, PACE University in New York City.

New Website

We have launched a newly designed website (found at the same web address: www.richmond.ac.uk) and we will be adding additional video content for information and insights about the university. Please have a look.

Recent Events

The University recently hosted visiting professor Paul Fisher, British Economist and former Executive Director of the Bank of England's Markets division. Paul Fisher delivered a guest lecture to Richmond students on '*Regulatory Reform Agenda: What has been achieved and how much is there left to do?*' on the 30th September. Paul was appointed Deputy Head of the PRA and Executive Director for Supervisory Risk Specialists and Regulatory Operations in June 2014 and was appointed to the PRA Board in September 2015. Paul also Chairs the PRA's executive management committee and is responsible for a number of its cross-cutting operations.

Richmond Professor George Zhang gave an invited presentation on Chinese language teaching materials at the Fifth International Symposium on Linguistics and Teaching Chinese as a Second Language held at East China Normal University, Shanghai. The symposium was attended by over one

hundred delegates and featured presentations delivered by professors from universities in mainland China, Hong Kong, USA, South Korea and the UK. For details, please see <http://hanyu.ecnu.edu.cn/s/59/t/66/11/9c/info135580.htm>

Dr Alex Seago, Dean of the CASS Faculty at Richmond and an internationally renowned Pop Art Scholar, contributed to the Robert Indiana catalogue published by Contini Arts to coincide with their major new exhibition of his work *Don't Lose HOPE*. At the invitation of Diego Giolitti, faculty and students attended the private view and gala dinner to celebrate the launch of this exhibition and publication

The Kensington Campus now has a brand new psychology lab. Student of Psychology at Richmond University can now access the Lab to design and conduct their own research and participate in the University's Psychology research. The Psychology Laboratory can host over 40 students to actively engage in research each semester. The Lab contains:

- Two individual testing rooms
- An observation room with a camera
- Six computers with testing software
- Eight lab assistants

Professor Alex Seago recently co-chaired the Salzburg Seminar American Studies Association (SSASA) session, held in Salzburg Austria, which attracted distinguished participants from over 20 countries. Dr James Boys also co-presented on Bill Clinton's foreign policy with ex-Clinton speech writer Dr Ted Widmer while Richmond's Dr Chris Wylde presented on US/Argentina relations alongside experts from Brazil and Mexico.

Forthcoming Events in 2016

Thursday, 28 January

Honorary Fellowships Reception (Asa Briggs Hall)

Saturday, 9 April

International Night (Royal College of Music)

Friday, 15 April

Honours Night (Richmond Hill Hotel)

Tuesday, 24 May

Graduates Reception (Richmond Hill Campus)
Wednesday,

Wednesday, 25 May

Graduation Ceremony (Cadogan Hall)

I wish you all a happy holiday season

~ Professor John Annette
President and Vice
Chancellor

